



## Import Displays vs. USA Made Displays

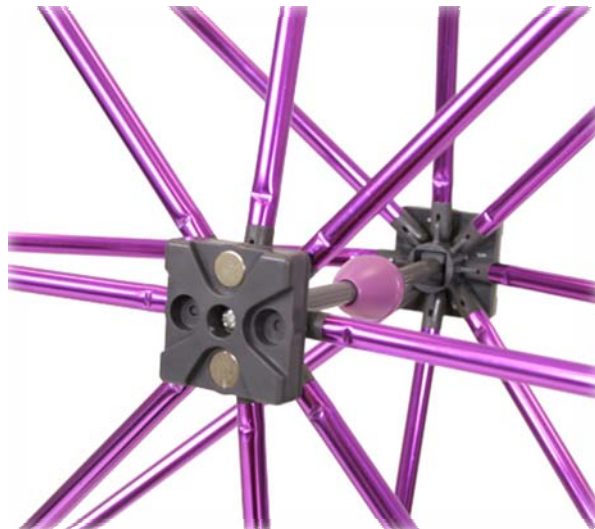
### Quality

Import Display products are far inferior to high quality US made products, this is very evident in pop up displays. Import displays are classified as displays made in China or other Asian countries that have low quality control standards. These displays are shipped to the US in large cargo containers and boast a very high defect rate. Depending on which overseas manufacturer supplies the display, the defect rate could be anywhere from 25-40%. That means 25-40% of all import displays sold have some defect.

Smash Hit Displays carries a pop up line with a less than 1% defect rate. Every display is re-inspected before it is shipped to insure that every order goes out correctly. If for any reason a problem was to occur, you would simply send the frame back to the manufacturer and it would be repaired at no cost to you.



**Import (Theirs)**



**USA Made (Ours)**

## Buyer Beware

Please be careful of advertisements on websites for lower cost displays. These are almost always import displays. In the trade show industry you get what you pay for. We constantly get customers calling us that have purchased these displays and end up purchasing a new display from us because of the low quality of the import.

Smash Hit Displays IS the lowest priced distributor of US made products.



**Import (Theirs)**



**USA Made (Ours)**

## Low Quality Connectors

Import displays use low quality bolts that connect their frames which come loose over time requiring re-tightening and usually resulting in lost parts.

Our USA made frame are secured with machined grommets that cannot come loose and will never need to be tightened.

## Do Your Research

When making a trade show display purchase, research the companies you are considering and make sure they carry products that are backed up by either the company or the manufacturer.

Smash Hit Displays backs up every product we sell. If you are not happy with a product we are not happy, and will make sure you are satisfied 100% with your display purchase.

## Service

With import displays service is usually sacrificed. Parts are hard to get and frames cannot be repaired locally. The warrantee offered on the frames is usually completely worthless.

Smash Hit Displays has lifetime warranties on all our pop up frames and everything is taken care of locally. If you lose a channel bar we could have one shipped to you and you would receive it the next day.

## Questions

Smash Hit Displays is dedicated to providing the best possible display for every customer if you ever have any questions about our products or other company's products we will be more than happy to answer them.

You can always call our no pressure sales staff at 1-800-762-9854.

Thank You,

**Smash Hit Displays, LLC**

1-800-762-9854

[www.smashhitdisplays.com](http://www.smashhitdisplays.com)